

6Connex Announces International Expansion *-- Partners to Further 6Connex Market Presence in Asia Pacific, Europe and Latin America --*

Campbell, CA — March 10, 2010 — 6Connex, the pioneer of virtual technology marketing solutions, announced it will expand internationally within Asia Pacific, Europe and Latin America working with key channel partners. This announcement underlines 6Connex's international expansion strategy to address the growing demands of virtual technology marketing solutions in key markets worldwide. 6Connex partners will deliver innovative technology marketing solutions leveraging the 6Connex Virtual Experience Platform to further expand its adoption. The Virtual Experience Platform enables businesses and individuals to connect and engage anytime and anywhere, using a dimensional environment for internal meetings, virtual tradeshow, job fairs, medical conferences, conventions, congresses, symposia and hybrid events, and beyond.

"The international market is a key component of 6Connex's overall strategy," said Kevin Carbone, CEO of 6Connex. "We have been working with partners across these markets and it is clear that our Virtual Experience Platform is ideally suited to address the marketing needs of diverse international markets. We are able to deliver measurable marketing solutions that address local market priorities utilizing the Virtual Experience Platform."

6Connex has partnered with BIG ideas inc. based in the United Kingdom, MarCom Logix based in Mexico, E-continuum based in Brazil and VirtualSoft based in India.

"Creating new communication solutions for our clients using the virtual experience platform is hugely important to our business," said Tracey Poulton, managing partner, BIG ideas inc. "The partnership between 6Connex and BIG ideas inc. is a natural fit as 6Connex have a clear understanding of how we want to utilize this exciting virtual technology in shaping new marketing and communication solutions for every kind of organization across the whole of Europe, the Middle East and Africa."

"As innovation and knowledge societies expand in Latin America, virtual experiences are becoming a truly engaging platform for technology dissemination and demand creation," said Francisco Ruiz, CEO of MarCom Logix. "Our partnership with 6Connex enables us to work with our customers to adopt this new type of interaction for trainings, e-labs and virtual workshops. They trust our added value expertise to enable and enhance their discovery of new media competitive advantages."

“The Virtual Experience Platform provides us with the opportunity to offer other solutions beyond virtual events,” said Gokul Tandan, managing director of VirtualSoft. “The power of the Virtual Experience Platform extends into creating customer engagement, including learning and knowledge management for business collaboration and communication which is why we chose to partner with 6Connex.”

“The Brazilian market for virtual technology marketing solutions is growing. Providing virtual collaboration business solutions that are proven and cost-effective is critical,” said Luiz Irueme, CTO of E-continuuus. “We are seeing tremendous opportunity for virtual technology market and the 6Connex solution is enabling us to take full advantage of the opportunity.”

For more information regarding the 6Connex Partner Program, visit: <http://www.6connex.com/partners.php>.

About 6Connex

6Connex is the pioneer of virtual experience technology marketing solutions. Our Virtual Experience Platform enables businesses and individuals to connect and engage virtually anytime and anywhere using a dimensional environment-like architecture for B2B or B2C social networking whether it's as a tradeshow, event or conference, and beyond. 6Connex has developed award-winning, results-oriented virtual technology marketing solutions for industry leaders such as Cisco, HP, DuPont, and Procter and Gamble. Visit <http://www.6connex.com> for more information.

About BIG ideas inc.

With a wealth of live events and marcomms experience, BIG ideas inc. is ideally placed to understand and utilise the full potential of the 6Connex Virtual Experience Platform. Using the power of virtual experiences, BIG ideas inc. can enhance their clients' ability to communicate more clearly, to more colleagues, customers and clients, across a wider geographical area. By 'joining the dots' BIG ideas inc. offers the organisations it works with unlimited possibilities to interact and empower themselves and their own communities. For more information, visit www.bigideasinc.co.uk.

About E-continuuus

E-continuuus is a consulting company specializing in collaboration strategies. We prepare leaders and teams to face the challenges of a global marketplace by bringing our technological and behavioral tools to our clients' business conferences and e-training programs. Leveraging the 6Connex Virtual Experience Platform, our goal is to transform the marketing experience for tradeshows, events, and conferences. We engage audiences, reduce costs, and improve cross-functional collaboration. E-continuuus serves the North American and Latin American markets with operations in Brazil and the United States. To learn more about us, please contact us at contact@e-continuuus.com.

About MarCom Logix

MarCom Logix specializes in new media solutions to market high-tech products and innovations. With proven experience marketing to engineers, developers, scientists and CTOs, MarCom Logix will leverage the 6Connex Virtual Experience Platform to further help high-tech firms build compelling product messages that truly captivate qualified leads in target markets.

About VirtualSoft

VirtualSoft, founded in 2000 and listed on BSE, is India's premier B2B rich media and virtual experience solutions provider and business incubator. Leveraging the 6Connex Virtual Experience Platform and other leading-edge platforms, proven cutting-edge processes and a global partner ecosystem, VirtualSoft offers digital events and solutions for demand generation, customer engagement, learning and knowledge management. VirtualSoft has completed over 400 successful projects in its domain for IBM, SAP, Intel, CNBC/Web 18, CII, FIICI, The World Bank and leading medical associations in India, amongst others. For more information visit <http://www.virtsoft.com> & www.vreach.net.

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