METRICS & REPORTING

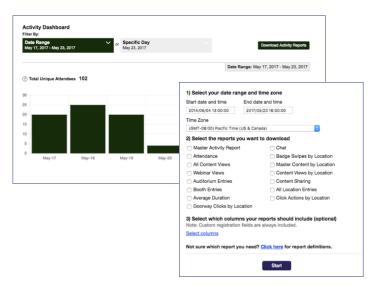


24/7 Access to 35+ Reports

Access your data any time via the dashboard.

View **metrics** at-a-glance, or **download reports** in four simple steps.

- 1) Select your date range and time zone.
- 2/ Select the reports you want to download.
- 3/ Select the columns to include in each report.
- A/ Run your reports.



Want reports delivered to your inbox?

Automated reporting lets you choose the reports, timeframe and frequency, so you can review your metrics as often as needed.

Reports include:

- ✓ Registration Summary & Detail
- ✓ Attendance Summary & Detail
- ✓ Master Activity Report Detail
- ✓ Master Content by Location Detail
- ✓ Max Concurrent Attendees
- ✓ All Content Views Summary
- ✓ All Content Views Detail
- ✓ Content by Location Summary
- ✓ Content by Location Details
- ✓ Webinar Views Summary*
- ✓ Webinar Views Detail*
- ✓ All Location Entries

- ✓ All Location Entries Detail
- ✓ Booth Entries Summary
- ✓ Booth Entries Details
- ✓ Auditorium Entries Summary
- ✓ Auditorium Entries- Detail
- ✓ Total 1:1 Chats Initiated
- ✓ Chats Per Attendee
- ✓ Public Chat Transcripts
- ✓ Rep Chat
- ✓ Watch List Details
- ✓ Attendee Profile Notes
- ✓ Doorway Clicks by Location

- ✓ Doorway Clicks Detail
- ✓ Click Actions by Location
- ✓ Click Actions Detail
- ✓ Content Sharing Summary
- ✓ Content Sharing Detail
- ✓ Average Duration
- ✓ Visits by Region
- ✓ Visits by Device
- ✓ Leaderboard
- ✓ Content Library

^{*}Additional webinar reportina available

