



Job Description

Job Title: Business Product Director / Manager

Department: Product

Reports To: Chief Product Officer

Seniority Level: Mid to Senior level

Employment Type: Full-time

Location: Tech District in beautiful downtown San Antonio. Strong candidates that are remote will also be considered.

SUMMARY

6Connex has experienced an amazing 2019 with hyper-growth. We are now establishing a new Product function within our company. The new Product department will define the Product strategy for the company. This is a rare opportunity to be part of a new team in an exciting growth industry. The Business Product Director / Manager will be a key contributor to the direction of 6Connex product portfolio.

The Business Product Director / Manager will represent the products, documentation and direction for all 6Connex products. They build out the product use cases for the engineering team, and align with engineering throughout development phase for faster decision making. They are responsible for defining and writing the Business Product Requirements that will give the direction for the engineering team ahead of any development.

Minimum requirements:

- At least one job held for 3-4 years in a single company.
- 5-6 years Product Management experience within the B2B SaaS industry. Core experience in writing Business Requirements is key.

Activities:

- Overall Product ownership
- Writing Business Product Requirements for the engineering team before any development start.
- Alignment with Technical Product Managers throughout the development process, including attending scrum meetings. The Technical Product Managers are responsible for Wire frames and Product stories and that these are aligned with the Business Product Requirements.
- Writing product use cases (including Features, functions, experience, user process scenarios, etc.)
- Overall owner of the customer user interface

About 6Connex

6Connex is the leading provider of virtual environment solutions. Our secure, cloud-based platform expands audience reach and drives in-depth content engagement for marketing, sales, recruitment, training, and HR communities. Our product portfolio includes virtual environments, learning management, and webinars that are leveraged by customers such as Salesforce, Blackrock, GE, Unilever, United Way, CA Technologies and BambooHR. For more information, please visit www.6Connex.com.