



Job Description

Job Title: Marketing Coordinator, EMEA

Department: Marketing

Reports To: Director of Marketing

Employment Type: Full-time

SUMMARY

Reporting to the Director of Marketing, the Marketing Coordinator is responsible for managing various marketing initiatives, projects, and processes in the EMEA region.

In this exciting role, you'll be overseeing and delivering international marketing initiatives, principally focused on EMEA campaigns and social media channels. This role will be responsible for keeping the relevant marketing platforms up-to-date, working collaboratively with our US-based Marketing team, external agencies and contractors, and our International Sales and Customer Success teams based primarily in the UK.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- **Support.** Support the development, execution, delivery, and refinement of marketing strategies, tactics, campaigns, projects, and initiatives for the region to meet company goals and objectives.
- **Collaborate.** Collaborate with stakeholders, regional teams across various silos, as well as third-party agencies, contractors, and creative service vendors to deliver on a broad portfolio of marketing initiatives.
- **Assist.** Assist with the writing, refinement, delivery, and tracking of engaging content pieces across multiple channels for the EMEA region.
- **Advocate.** Oversee social channel strategy execution for clients (LinkedIn, Instagram, Facebook, etc.).
- **Uphold.** Uphold company values and work with integrity.

To be successful in this role, you must:

- **Have an eye for details.** You must be detail-oriented and must be comfortable advising on regional nuances such as cultural context, grammar, spelling, and punctuation.
- **Be a self-starter.** You must be a proactive, efficient, and enthusiastic self-starter who is confident working with a diverse global team to help execute tasks, launch campaigns, complete projects, reach milestones, and meet quarterly goals.
- **Be comfortable with autonomy and accountability.** You must be comfortable functioning with some level of autonomy and must be confident in having ownership and accountability on projects and tasks through our project management system.
- **Be organized.** You must have strong organizational/time management skills with an ability to manage multiple demands, meet deadlines, and work as a member of a fast-paced global and remote organization.
- **Be a team player who is eager to contribute and learn.** You must be eager to collaborate and contribute towards meeting department and company goals. You must also be willing to learn and become intimately familiar with our products, service pillars, goals, and objectives.
- **Have grit.** You must have grit, a can-do attitude, and must be comfortable wearing many hats and collaborating across various departments and channels.

QUALIFICATIONS AND REQUIREMENTS

- Good work ethic and a solutions-driven mindset with deep empathy.
- At least 2 years of marketing experience. B2B focus is a plus.
- Ability to work under-pressure and meet tight deadlines.
- Highly effective organizational and communication skills.
- Digital marketing and social media savvy.
- HubSpot experience is a plus.
- ClickUp experience is a plus.

LOCATION

The position is located in the UK but will work remotely. We offer competitive compensation, great career growth potential, and a comprehensive benefits package.

ABOUT 6Connex

6Connex is the leading provider of virtual environment solutions. Our secure, cloud-based platform expands audience reach and drives in-depth content engagement for marketing, sales, recruitment, training, and HR communities. Our product portfolio includes virtual environments, learning management, and webinars that are leveraged by customers such as Salesforce, Blackrock, GE, Unilever, United Way, CA Technologies and BambooHR. For more information, please visit www.6Connex.com.

Job Type:Full-time

Benefits:

- Health insurance
- Dental insurance
- Vision insurance
- Retirement plan
- Paid vacation time off
- Flexible schedule
- Parental leave